

# THE IMPORTANCE OF GETTING WORKER ENGAGEMENT RIGHT



The Workbuzz State of Employee Engagement 2023/24 Report explores HR professionals' top priorities and biggest challenges and reveals – that employee engagement remains a significant challenge for the majority of organisations.

When asked whether employee engagement has got better or worse, more than half (64%) of the Workbuzz survey participants said employee engagement levels have either remained stagnant or worsened over the last 12 months. Specifically, more than a third (36%) said engagement levels had improved, while 40% said engagement had declined.

Whether employees or a temporary workforce, engagement is an essential factor when it comes to retention. The question for recruiters has to be: are you confident in your current candidate experience? And are you confident in your employment contracts, payroll, service providers, and wider HR processes?

Managing the entire process, but with a keen eye on worker engagement, has to be a priority – for recruitment agency's profitability, sustainability, longevity, and reputation.

Finding one solutions provider to support all these essential operational matters would no doubt be ideal from a cost and time efficient perspective. And this is where HIVE360 comes in. The company's integrated pay, benefits and engagement solution is transforming recruitment businesses, as one of HIVE360's clients explains:



*The value added features such as the Engage app and portal have integrated seamlessly into our business, and offer our customers an impressive level of audit detail and our candidates a second to none level of service.*



By working with HIVE360, clients gain access to a network of experts and professional partners – including GLAA licence holders – to deliver a robust integrated solution, that delivers clear improvements in bottom line P&L returns along with a truly enhanced workforce experience.

As Employment Services Integrators, HIVE360 brings everything together in one single unified platform. And the brandable Engage app allows recruitment clients to kickstart their workforce engagement and maximise their full employment offering.

## HOW DOES HIVE360 DO IT?

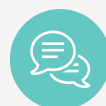
We integrate our vetted expert partners to support recruiter's employment needs, and deliver your workforce with our Engage app customised with your branding to bring everything together in the palm of their hand – for a better employment experience.

Our approach is highly consultative, which means we structure our supply to ensure best practice at all times using our clients', our own and our trading partners' unique skills. We also work with our customer success and marketing team to maximise your engagement results and brand profile.

There really is no better way to connect and engage with a remote and dynamic temporary workforce than Engage. Typical results you can expect from partnering with us:



**An integrated digital platform that promotes your business and gains over 90% engagement with your workforce**



**A communication platform direct to those that matter - your workforce**



**Clear improvements in bottom line P&L returns**



**Showing you really care about your workforce**



**Streamlining employment administration processes**



**Brand enhancement**

## WHAT SERVICES DO WE INTEGRATE?



**Welfare &  
Benefits**



**Employee  
& worker  
engagement**



**Documentation  
storage**



**Pensions  
auto-enrolment**



**Access to  
workforce  
up-skilling**



**GLAA audits**



**Payroll**



**Facilitation of  
recognition,  
reward  
and feedback**



**HR/Employment issues  
support**



**Employment  
solutions &  
support**



**Communication**

To find out what successes our agency clients are achieving and more about HIVE360, Engage, and how we're breaking the mould to empower recruitment businesses to accelerate growth, contact us [here](#) or call us at 0121 661 4851.

*HIVE360 and its partner providers are not mini umbrella companies, hybrid or any other contrived employment structure. All HIVE360 payrolls are processed under HMRC payroll standards; the company operates full standard rate VAT and has no connection with any business or individual promoting flat rate VAT schemes.*